**GERARD DAHER**

CEO; Speedeon Data

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For nearly 20 years, Gerard Daher has provided innovative direct marketing solutions to the financial services, retail, and telecommunications industries. His expertise in strategic development, marketing, business operations, and data technologies has enabled Gerard to generate successful results for leading domestic and international organizations. He’s known by colleagues as having the business acumen for identifying and optimizing revenue-generating strategies that coincide with a company’s value proposition.

Gerard currently serves as the CEO of Speedeon Data, a leading-edge direct marketing and data services company, which he co-founded in 2008, in order to close the gap in the expeditious delivery of customer data.

Gerard acquired his Master of Business Administration from the Weatherhead School of Management-Case Western Reserve University. He is active in numerous professional groups and associations and serves on several of their advisory boards.