**ANURAG KHANNA**

CEO; Enjoy Better Coffee

December 16, 2021

Anurag Khanna is a business builder and organization curator; proven to be equally effective in a variety of business models, complex operational eco-systems, diverse organizational cultures, and managing crises situations. He is a curious learner, and strategic influencer and cultural architect of some of the most defining journeys at emerging startups, SMB enterprises, world-class organizations, and iconic brands. His fingerprints can be found across companies such as Procter & Gamble, Amway, Johnson & Johnson, Cardinal Health, and Enjoy Better Coffee.

Mr. Khanna has deep & broad experiences in several markets (North America, Europe, Asia); channels (HCP, B2B, B2C); segments (Beverages, DME, Ostomy, Wound Care, OTC, Nutrition, Beauty, Oil & Gas); Functions (M&A, GM, Marketing, Supply Chain, Manufacturing); and as an Investor, Board Member, and Entrepreneur. He is a seasoned expert and has a +25 year track record of accelerating innovation and speed-to-market, optimizing operating costs and organization structures, creating highly energized and effective teams, and delivering sustainable result.

Mr. Khanna is currently the CEO of Enjoy Better Coffee, a gourmet and specialty beverage company. He also carries added responsibility as the Managing Partner of Gurmehar Ventures, a growth capital investment firm, and Panacea Global Partners, a management consultancy. Companies, Operators/Executives, Strategic Investors, and Upstarts often seek his advice across a spectrum of strategic, operational, organizational, and governance needs and challenges.

Outside of work, Mr. Khanna is a passionate supporter of early childhood nutrition and education causes in India and is actively engaged in driving economic empowerment efforts in Northeast Ohio. He mentors several innovators and researchers at local universities and enables development of regional startup ecosystem via Angel and Venture funds - Jumpstart Inc., North Coast Angel Fund, and Akron Bio-Innovation Fund.